

Five Days Bioscope of Culture, Art and Food: BRICS Film Festival Starts Tomorrow

Sep 1, 2016, New Delhi: The Grand Opening Ceremony of the much awaited first BRICS Film Festival will be held tomorrow, 2nd September at the Siri Fort Auditorium Complex. A step towards strengthening relationship between the five nations, this cultural extravaganza will be attended by various dignitaries, officials from member states, esteemed jury and film delegates, and celebrities from the Indian Film Fraternity.

In the BRICS Summit 2015 held in Russia, Prime Minister Narendra Modi introduced the idea of having a BRICS Film Festival, that would connect masses through the exchange of culture and art. Taking the idea forward, Ministry of Information and Broadcasting through Directorate of Film Festivals have organized the 1st official BRICS Film Festival. A five day cultural gala (2-6th September), this event will showcase art, diversity, cuisines and films of the member countries.

Starting on September 2, the 1st BRICS Film Festival will be inaugurated by General Vijay Kumar Singh (Retd) PVSM, AVSM, YSM, Honourable Minister of State for External Affairs, in the gracious presence of Honourable Minister of State for Information on Broadcasting, Col. Rajyavardhan Singh Rathore (Retd), AVSM. The Opening Ceremony will be adorned by performances from cultural troupes with elements from the five member nations, reflecting the rich art forms and dances. The audience will witness performances by Beleza Pura from Brazil and Theatre Leningrad Centre Dreams of Russia.

Bollywood actor Shri Rishi Kapoor will be attending the Opening Ceremony of the 1st BRICS Film Festival as a special guest and would talk on how can films help bring people together, beyond national boundaries.

The gala will continue to woo the audience through extravagant performances by the MBZ Music Production from South Africa and a cultural showcase from India by world renowned classical dancer Padma Vibhushan Dr. Sonal Mansingh.

One of the main attractions of this glorious evening would be the world premiere of magnum opus 'Veeram', a creation of well-known director Shri Jayaraj. The film is set on the backdrop of Shakespeare's novel 'Macbeth'. The cast and crew of the movie which includes Jayaraj (Director), Mr. Kunal Kapoor (Actor), Ms. Divinaa Thackur (Actress) and Mr. Chandramohan D Pillai (Producer) will be present at the event. With a brief introduction of the film delivered by the cast and crew, the screening of Veeram will begin.

The festival will have on all days Cultural Performances in Auditorium-I which are open to all. In addition to this a Food Court and a Craft Bazaar with cuisines and crafts from member states have also been organized at the festival.

Film lovers can register for free on www.dff.nic.in for enjoying the screenings at the BRICS Film Festival, which are only for adults.